

HISC

HIGH INTEGRITY SOFTWARE
CONFERENCE

OCT 22, 2024

EXHIBITOR &
SPONSOR
PACK

AdaCore

Capgemini 

www.his-conference.co.uk





ABOUT THE EVENT

The mission of the High Integrity Software Conference (HISC) is to share challenges, best practice and experience between software engineering practitioners. The conference features talks from industrial and academic specialists which disseminate experience and knowledge of important techniques and methods that are applicable across industry sectors.

We are delighted to bring HISC to a brand new, larger venue for 2024, the International Convention Centre (ICC) Wales.

2023 FEEDBACK

“The great thing about the High Integrity Software Conference is that the content is very relevant to the delegates here. And from a personal perspective it gives me the opportunity to network with those people I have only ever met online.”

Jonathan Harwood, Strategic Account Manager, Wind River,
2023 HISC Exhibitor

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EXHIBITOR & SPONSORSHIP OPPORTUNITIES



Premium exhibitor package £3,400.00 + VAT

- Your logo hyperlinked to your website on the [HISC website](#)
- Announcement of your involvement on HISC social media channels
- Conference passes for 2 colleagues (*Additional colleagues can be purchased at the delegate rate available at the time of booking*)
- The stand area of your choice, subject to availability
- Your logo and 150-word company profile in the event brochure
- 4m x 2m exhibition space to build your own stand
- Set up the afternoon before the conference
- Full day access to the conference

Standard exhibitor package £2,500.00 + VAT

- Your logo hyperlinked to your website on the [HISC website](#)
- Announcement of your involvement on HISC social media channels
- Conference passes for 2 colleagues (*Additional colleagues can be purchased at the delegate rate available at the time of booking*)
- The stand area of your choice, subject to availability
- Your logo and 100-word company profile in the event brochure
- 2m x 1m exhibition space with a 6ft trestle table
- Set up the afternoon before the conference
- Full day access to the conference



EXHIBITOR & SPONSORSHIP OPPORTUNITIES

Conference Programme Sponsor Sponsorship of the event programme and content sessions £2,000.00 + VAT	Coffee Break Sponsor Sponsorship the daytime refreshment breaks £1,750.00 + VAT	Drinks Reception Sponsor Sponsorship of the drinks reception which wraps up the event £1,750.00 + VAT
<ul style="list-style-type: none">• Your logo hyperlinked to your website on the HISC website• Announcement of your involvement on HISC social media channels• Special mention in welcome address and closing remarks• Your logo incorporated into the stage lectern branding in both conference rooms and on all holding slides on both conference screens• Your logo on the atrium wall in the venue foyer• Your logo on digital screens above all meeting room spaces• Your logo and 150-word company profile in the event brochure• Your logo on the programme page of the event brochure• ¼ page advert in the event brochure	<ul style="list-style-type: none">• Your logo hyperlinked to your website on the HISC website• Announcement of your involvement on HISC social media channels• Special mention in welcome address and closing remarks• Your logo on all slides announcing refreshment and lunch breaks plus a name check per announcement• Your logo on a gobo in the catering and exhibition hall during the breaks and lunch• Your logo on the atrium wall in the venue foyer• Your logo and 150-word company profile in the event brochure• Your logo next to the scheduled breaks in the event brochure• ¼ page advert in the event brochure	<ul style="list-style-type: none">• Your logo hyperlinked to your website on the HISC website• Announcement of your involvement on HISC social media channels• Special mention in welcome address and closing remarks• Your logo on drinks reception slide plus a name check• Your logo on a gobo in the catering and exhibition hall during the drinks reception• Your logo on the atrium wall in the venue foyer• Option for bespoke branding during the drinks reception• Your logo and 150-word company profile in the event brochure• ¼ page advert in the event brochure

EXHIBITOR & SPONSORSHIP OPPORTUNITIES



Future Zone Sponsor

Sponsorship of the research poster area **£1,500.00 + VAT**

- Your logo hyperlinked to your website on the [HISC website](#)
- Your logo / name clearly displayed on the poster area stands
- Announcement of your involvement on HISC social media channels
- Special mention in welcome address and closing remarks
- Your logo on the atrium wall in the venue foyer
- Your logo and 100-word company profile in the event brochure
- ¼ page advert in the event brochure

Delegate Sponsor

Sponsorship of the delegate elements of the event
£1,500.00 + VAT

- Your logo hyperlinked to your website on the [HISC website](#)
- Announcement of your involvement on HISC social media channels
- Special mention in welcome address and closing remarks
- Your logo on name badges and lanyards*
- Your logo on the atrium wall in the venue foyer
- Your logo on digital screens above the registration desks
- Your logo and 100-word company profile in the event brochure
- ¼ page advert in the event brochure

**Lanyards to be produced at your own cost*

SOLD



EXHIBITOR & SPONSORSHIP OPPORTUNITIES



Lightning Talks sponsor

Sponsorship of the Lightning Talk elements of the programme

£1,500.00 + VAT

- Your logo hyperlinked to your website on the [HISC website](#)
- Announcement of your involvement on HISC social media channels
- Special mention in welcome address and closing remarks
- Your logo on lightning talk running order visuals in the atrium plus name check
- Your logo on the atrium wall in the venue foyer
- Option to purchase a 1-minute company video slot
- Your logo and 100-word company profile in the event brochure
- ¼ page advert in the event brochure

Technical Track Sponsor

Sponsorship of the [Programme Technical Track](#)

£1,500.00 + VAT

Sponsor [one of our four technical tracks](#):

Languages for High Integrity / Approaches to Certification/ Validation & Verification/ Standards and their Evolution

- 1-minute company video advert to be aired before and after your chosen technical track sessions
- Your logo on holding slides for all three sessions within your chosen technical track
- Your logo hyperlinked to your website on the [HISC website](#)
- Announcement of your involvement on HISC social media channels
- Special mention in welcome address and closing remarks
- Your logo on the atrium wall in the venue foyer
- Your logo and 100-word company profile in the event brochure



SPONSORSHIP UPGRADES

Why not go the extra mile to maximise your exposure with these upgrade options?

Lighting talks £300.00 + VAT	Company promotional video £300.00 + VAT
<ul style="list-style-type: none">• 5-minute talks where you can promote your organisation and services.• This is more of an in-person product/service pitch• You are welcome to use PPT slides.• These will take place in the catering and exhibition hall during the lunch break• Maximum duration of five minutes	<ul style="list-style-type: none">• Your 1-minute company video advert played on both conference room screens during session changeovers• Your 1-minute company video advert played on a screen in the Exhibition and Catering Hall during the refreshment breaks and lunch (when lightning talks not taking place)• Your advert listed in the event brochure and announced at the opening session• A guarantee your advert will be shown a minimum of three times• All you need to do is provide us with your 1-minute company promotion video advert (mp4 format with sound if required) and we will play it!

EXAMPLE DIGITAL BRANDING



REGISTRATION DESK



ATRIUM WALL



TV SCREENS



	Conference Programme sponsor	Coffee Break sponsor	Drinks Reception sponsor	Future Zone sponsor	Technical Track Sponsor	Delegate sponsor	Lightning Talk sponsor
COST (ex VAT)	£2,000.00	£1,750.00	£1,750.00	£1,500.00	£1,500.00	£1,500.00	£1,500.00
Tuesday Conference							
Entry with logo in conference brochure	150 words	150 words	150 words	150 words	100 words	100 words	100 words
Colour advert in conference brochure	Quarter page	Quarter page	Quarter page	Quarter page	Quarter page	Quarter page	Quarter page
Sponsor run through and thanks at end of the day	✓	✓	✓	✓	✓	✓	✓
Name check when welcoming people to the conference	✓	✓	✓	✓	✓	✓	✓
Name check when talking through the programme for the day	✓						
Name check when announcing networking breaks		✓					
Name check when announcing drinks reception			✓				
Name check when announcing lightning talks							✓
1-minute company video advert					✓		
Joint branding with High Integrity Software Conference							
Website hyperlink and logo on HIS website	✓	✓	✓	✓	✓	✓	✓
Announcement of involvement on HISC social media accounts	✓	✓	✓	✓	✓	✓	✓
Logo on conference slides	✓	✓	✓	✓	✓	✓	✓
Logo on conference staging	✓						
Logo on conference programme pages of conference brochure	✓	✓ (breaks only)					
Logo on Atrium Wall in Foyer	✓	✓	✓	✓	✓	✓	✓
Logo on digital screens above registration desk						✓	
Logo on digital signage above meeting rooms	✓						
Logo on name badges						✓	
Logo on a gobo in catering and exhibition area		✓	✓				
Logo on lanyards*						✓	
Option for bespoke branding during drinks reception			✓				

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CONTACT US

If you have any questions about these sponsorship opportunities, please get in touch with ZiaBia Events Consultancy



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